



Miss
KA'Ū COFFEE
2010
&
Miss Peaberry
Pageants

The logo features the word "Miss" in a black cursive font. "KA'Ū" is in a large, bold, red sans-serif font with a green coffee branch and red cherries on the left. "COFFEE" is in a bold, black sans-serif font. "2010" is in a black cursive font. An ampersand "&" is in a large, black cursive font. "Miss Peaberry" is in a large, red cursive font, and "Pageants" is in a smaller, black cursive font below it.

March 27, 2010

The background of the lower half of the poster shows a lush green mountain peak under a clear blue sky. In the foreground, there are several coffee cherries, some red and some green, on a branch.

Pāhala, Hawai'i
Ka'ū High School Gym

A Message from the Pageant Chair

Aloha and welcome to the second annual Miss Ka'ū Coffee and Miss Peaberry Pageants, the kick off events of the 2010 Ka'ū Coffee Festival. This evening we will select our Miss Ka'ū Coffee and Miss Peaberry from our lovely, talented and intelligent contestants.

Our volunteer pageant committee and the community have planned and worked long and hard to bring you this event.

The Ka'ū Coffee Festival and pageant made their debut in 2009 with tremendous acclaim. The entire community pulled together and gave all they could; in time, in money, in resources. This year has been no different. It's this feeling of Aloha, of community so evident in the people of Ka'ū, that makes Hawai'i so beloved around the world. That Aloha also goes into growing and caring for our precious Ka'ū Coffee. With every passing day, cherry by cherry, bean by bean, cup by cup, Ka'ū Coffee is bringing smiles to those who enjoy it and to those who produce it.

Ka'ū people are proud and resilient people. In the face of adversity they work together to produce a crop that rivals all coffee grown anywhere. It is this pride and tenacity, tempered by a strong sense of Aloha, that makes Ka'ū a world-class coffee and Ka'ū a very special place.

Please honor these awesome contestants, the amazing coffee, our community and the producers of the fine product that is Ka'ū Coffee.

Enjoy the pageant and please join us at Pāhala Community Center on Saturday and Sunday, May 1 and 2, for the Ka'ū Coffee Festival Ho'olaule'a, coffee tasting, recipe contest, demonstrations, education and farm tours!

Mahalo,

Gloria Camba,
Chair, Miss Ka'ū Coffee Pageant



Program

Welcome..... Gloria Camba, Chair, Miss Ka'ū Coffee Pageant
Emcees..... Wilma Tabios Roddy & John Replogle
Invocation..... Lori Lei Shirakawa
Glo-tastic..... Miss Ka'ū Coffee & Miss Peaberry Candidates
Choreography by Nālani Parlin
Message from the Ka'ū Coffee Growers Cooperative..... President Lorie Obra
Message from the Ka'ū Coffee Festival Committee..... Chris Manfredi

Introduction of Ka'ū Coffee Farmers

Introduction of our Contestants' Families

Introduction of Judges

Musical Interlude with Buddy Fo

Miss Ka'ū Coffee Swimsuit Presentation

Miss Peaberry Talent Presentation

Miss Ka'ū Coffee Talent Presentation

Miss Peaberry Gown Presentation

Miss Peaberry Interviews

Peaberries & Their Escorts

Josiah Barios, Weston Davis, TJ Enriques,

Rowlie John Flores, Lentrón Villa, Gavin Galimba & Jake Villa

Miss Ka'ū Coffee Gown Presentation

Miss Ka'ū Coffee Interviews

The Judges Decide

Judges: Melba Acado, Kilohana Domingo, Sammi Fo, Nona Wilson & Cheryl Weaver

Auditors: Christine Matsuoka, Lorie Obra & Amy Peralta

Promenade by Miss Ka'ū Coffee 2009 Jolynn Cuison

Miss Peaberry Trophies & Scholarships

Presentation of Miss Peaberry Talent Trophy Berta & Jose Miranda
Presentation of Miss Peaberry Gown Trophy Jackie & Leonardo Castanada
Presentation of Miss Peaberry Popularity Trophy Ruby & John Javar

Coronation of Miss Peaberry 2010

Crown Bearer Elysa Abellera

Crowning of Miss Peaberry Second Princess.....Jane Horike
Presentation of Second Princess Trophy & Scholarship.....Amy & Ruby Javar
Crowning of Miss Peaberry First Princess.....Chris Manfredi
Presentation of First Princess Trophy & Scholarship.....Grace & Will Tabios
Crowning of Miss Peaberry 2010.....Brenda Domondon & Margarita Hopkins
Presentation of Miss Peaberry Trophy & Scholarship.....Hermie & Leo Norberte

Miss Ka'ū Coffee Trophies & Scholarships

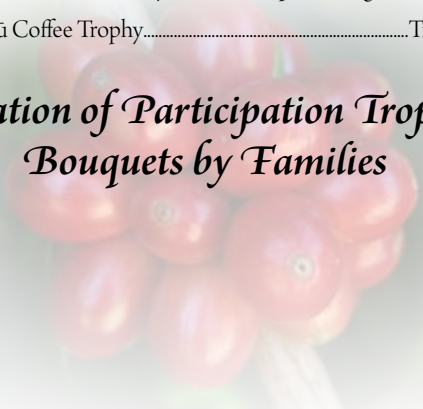
Presentation of Miss Ka'ū Coffee Talent Trophy.....Verna & Milton Dacalio
Presentation of Miss Ka'ū Coffee Gown Trophy.....Gloria Camba & Rogelio Aquino
Presentation of Miss Ka'ū Coffee Swimsuit Trophy.....Maile & Efren Abellera
Presentation of Miss Ka'ū Coffee Interview Trophy.....Julia Neal
Presentation of Miss Ka'ū Coffee Popularity Trophy.....Fely & Melchor Fernandez

Coronation of Miss Ka'ū Coffee 2010

Crown Bearer Elysa Abellera

Crowning of Second Princess.....Sabina Swift
Presentation of Second Princess Trophy & Scholarship.....Jamie & Thomas Kailiawa
Crowning of First Princess.....Honorable State Rep. Robert Herkes
Presentation of First Princess Trophy & Scholarship.....Lorie Obra
Crowning & Presentation of Scholarship.....Miss Ka'ū Coffee 2009 Jolynn Cuison &
Troy Keolanui, representing the Edmund C. Olson Trust
Presentation of Miss Ka'ū Coffee Trophy.....Trini & Francis Marques

Presentation of Participation Trophies & Bouquets by Families



Judges

Melba Acedo, of Hilo, is past president of the Big Island Filipino Community Council and the East Hawai'i Jaycees. She was named a Top Five Outstanding President for Jaycees in Hawai'i. She works on the Miss Hawai'i Island Filipina Scholarship Pageant as a trainer, advisor and official chaperone. She has been a contestant coordinator for the Miss Hawai'i Filipina State Pageant. She operates a care home business in Hilo. Melba was born and raised in Cabugao, Ilocos Sur, Philippines. She attended University of the East in Manila and Hawai'i Community College.



Kilohana Domingo, of Nā'ālehu, grew up in Kona and has lived in Ka'ū for over 20 years. He began dancing hula while attending Kamehameha High School and is a member of the distinguished Hālau Nā Kamalei under the direction of Kumu Hula Robert Cazimero. He has been recognized locally and nationally for his lei hulu feather work and his cultural contributions. He has taught or demonstrated Hawaiian cultural arts on both coasts on the mainland and here in Hawai'i. He holds a degree in Pacific Island Studies and is co-owner and innkeeper at

Kalaekilohana Bed and Breakfast.

Sammi Fo, of Ocean View, grew up on O'ahu, danced hula and sang as a child, but was attracted to New York, where she studied ballet and choreography. While in New York, she was drafted by a Hawaiian show. During her long career, she has performed with Don Ho, Tommy Sands, Dick Jenson and Elvis Presley. She married entertainer Buddy Fo, and the pair performed at the Royal Hawaiian Hotel and produced entertainment for a decade at the Maui Tropical Plantation. The pair entertains with his velvet voice and her harmonies and hula regularly at South Side Shaka's Restaurant.



Nona Wilson, of Volcano, is Director of Nursing at Ka'ū Hospital and lobbies for better healthcare throughout our District. She started dancing Polynesian professionally at age 13 in Waikiki and on television. At 17 she became a flight attendant for Hawaiian Airlines and entertained on promotional tours to the mainland, Europe and Asia. She started college at 37, always knowing she wanted to be a nurse. Earning a bachelor's degree at 40 and a master's degree in administration at 50, she became Director of Emergency Services and After

Hours for Kaiser Hospital on O'ahu. Nona retired in 1999 and moved to Volcano Village. She came out of retirement to help Ka'ū Hospital in 2005.

Cheryl Weaver, of Discovery Harbour, is the new manager of Ka'ū Federal Credit Union. She grew up in Ewa Beach on O'ahu and started dancing hula when she was nine years of age. She has worked in the credit union movement most of her adult life and co-founded the Hawai'i Credit Union Marketers' Association. She has mentored youth in financial responsibility, including volunteering at Kamehameha Schools and teaching Junior Achievement classes. She has also volunteered with Meals on Wheels.



*Preparing for
Miss Ka'ū Coffee & Miss Peaberry Pageants*



Miss Peaberry Candidates

Jennifer Abalos

Jennifer Abalos, 9, of Pāhala. She is daughter of Zenaida and Jose Abalos. She attends Pāhala School and said she aspires through education “to become a veterinarian because I love animals.” She says she enjoys living here because “my relatives live here. My favorite thing about Ka’ū is the Punalu’u Beach.” Her talent is dancing.

Ua Alencastre-Galimba

Ua Kanoelehua Alencastre-Galimba, 8, of Hilea. She is the daughter of Michelle Galimba and Timothy Alencastre. She attends Volcano School of Arts & Sciences. Her favorite subjects are math, science, and geometry. She would like to study politics when she gets older because “it’s interesting.” She likes living in Ka’ū “because of the educational resources like Punalu’u Beach, the Ninole Hills, and Ka’ū Coffee.” Her talents are hula and horseback riding.



A portrait of a young girl with dark hair pulled back, wearing a light green off-the-shoulder top, smiling slightly. The background is a soft-focus green.

Stacy Davis

Stacy Davis, 6, of Pāhala. She is the daughter of Daniel and Stacy Davis. She attends Pāhala School and hopes to grow up to become a teacher. She loves Ka‘ū for going to the beach and riding horses. Her talent is dancing.

A portrait of a young girl with dark hair, wearing a pink top, smiling. A white flower is tucked behind her ear. The background is a soft-focus green.

Karlee Fukunaga-Camba

Karlee Kaliyah Kealaikamaile Fukunaga-Camba, 8, of Pāhala. She is the daughter of Keala and Justine Camba. She attends Pāhala School and wants to be a teacher when she grows up. She loves Ka‘ū for being able to “go to the beach and playing in the water.” Her talent is hip-hop dance.

A portrait of a young girl with dark hair in pigtails, wearing a white top and colorful earrings, smiling. The background is a soft-focus green.

Kailee Kuhaulua-Stacy

Kailee Kamalani Kuhaulua-Stacy, 8, of Pāhala. She is the daughter of Cheyenne Kaluahine and Sheldon L. Salmo. She attends Pāhala School and wants to learn to be a better person to help other people. She loves Ka‘ū for “Punalu‘u Beach – nice and peaceful.” Her talent is Poi balls and karate.

A portrait of a young girl with dark hair, smiling, wearing a light purple top and a necklace. The background is a soft, out-of-focus green.

Melia Okimoto

Melia Kate Tabilin Okimoto, 8, of Pāhala. She is the daughter of Sheilah and Malcom Okimoto. She attends Nā'ālehu School and wants to be a scientist when she grows up “because you can discover new things.” She said she loves that it doesn't rain a lot in Ka'ū, “and I can go hunting and swim at the beach.” Her talent is hip-hop and singing.

A portrait of a young girl with dark hair, smiling, wearing a light blue top. The background is a soft, out-of-focus green.

Alyson Panglao

Alyson 'Aly' Panglao, 7, of Pāhala. She is the daughter of Jayson and Malia Panglao. She attends Pāhala School and wants to be a veterinarian when she grows up. She loves riding horses. She said she enjoys living in Ka'ū. “The ocean and land are nice.” Her talent is hula and horseback riding.



Miss Ka'ū Coffee Candidates

Deslynn Andrade Castaneda

Deslynn Malialoke Andrade Castaneda, 21, of Nā'ālehu. She is the daughter of Cleotilde and Isidoro Castaneda. She attends Hawai'i Community College and is majoring in architectural engineering. "I want to become an architect. It has been a dream of mine to help perpetuate Ka'ū and its beauty with architecture that works for the community and works with the community to help keep Ka'ū country but protect and perpetuate the beautiful environment we live in, along with economic security." Her talent is hip-hop and art.

Jadelyn Domondon

Jadelyn Domondon, 16, of Pāhala. She is the daughter of Anthony and June Domondon. She attends Ka'ū High School and plans to attend college to earn a degree in sports medicine. She also plans to become licensed in massage therapy. She said she "loves the country. I'm not one to spend most of my time in the city. It's like a quiet getaway, like nowhere else, plus everyone is close in this big district in many relationship bonds." Her talent is Tahitian dancing.



A portrait of Eunice Nika Longakit, a young woman with long, dark hair with light brown highlights, smiling warmly. She is wearing a light-colored top. The background is a soft, out-of-focus green.

Eunice Longakit

Eunice Nika Longakit, 15, of Pāhala.

She is the daughter of Franco and Alejandra Longakit. She attends Ka'ū High School and wants to go to college, become a registered nurse and see the world as a flight attendant. She said she enjoys the “rustic beauty and the love from all the people” of Ka'ū. Her talent is singing.

A portrait of Alesha Makuakane, a young woman with dark hair pulled back, smiling. She has a large pink flower tucked behind her ear. She is wearing a dark, strapless top. The background is a soft, out-of-focus green.

Alesha Makuakane

Alesha “Ulu” Makuakane, 17, of

Wai'ōhinu. She is the daughter of Winona and Paul Makuakane. She attends Ka'ū High School and plans to attend college and major in health and human nutrition. “Obesity has become a major issue for Hawaiians, and I want to help these people lower these statistics so they can live healthy and active lifestyles.” She said she enjoys Ka'ū “because it is an undeveloped district with agriculture and pristine beaches. As a native Hawaiian, it is my duty to perpetuate the area for future generations to enjoy.” Her talent is hula.

Brandy Shibuya

Brandy Kayumi Haunani Shibuya, 21, of Nā'ālehu. She is the daughter of Dane and Terry-Lee Shibuya. She attends West Hawai'i Community College and plans to work in early childhood education. "Ka'ū has been known to be my heart and soul therefore I must give back to my roots by preserving and perpetuating our environment and community," she said. "I really enjoy the people here in Ka'ū because they are so diligent, respectful and very hard working. Here I found the most pristine oceans and lush green forests, which holds a strong history, a history that stands firmly behind the land, the people and their uniquely diverse cultures." Her talent is hula.

Emcees



Wilma Tabios Roddy, of Nā'ālehu, held the title of Miss Hawai'i Island Filipina in 1999 and second runner up in the state pageant in 2000. She is an alumnus of Ka'ū High School, Class of 1997. She attended University of Hawai'i at Hilo, earning a bachelor's degree in Psychology in 2001, teaching degree in Secondary Education in 2003, and master's degree in Education in 2008. She is "very proud to be raised in Ka'ū! I teach high school History right here at Ka'ū High School and Pāhala Elementary, and I love being here!" She enjoys golfing with husband Matt Roddy, shopping, and spending time with family, friends, and "my doggies, Steiny and Lexus."

John Replogle lives high on the slopes of Ocean View and works with The Nature Conservancy, managing such pristine places as Kaiholena, Kamehame and endangered native forests and watersheds. He is founder of Ka 'Ohana O Honu'apo, an organization that is helping the county to manage the new 225-acre preserve between Hwy 11 and the coast, stretching from Whittington Beach Park toward Volcano. John grew up in Nā'ālehu and worked much of his career managing cattle and ranch lands. He is also trained and known for his abilities as a chef, and he is famous for his humor.





Miss Ka'ū Coffee First Princess Sacha Malepe and Second Princess Joyce Ibasan rode in the 2009 Merrie Monarch Parade. The 2010 Miss Ka'ū Coffee and her court will ride in the Merrie Monarch Parade on April 10 in Hilo.

Calling on Ka'ū Coffee History & Photos

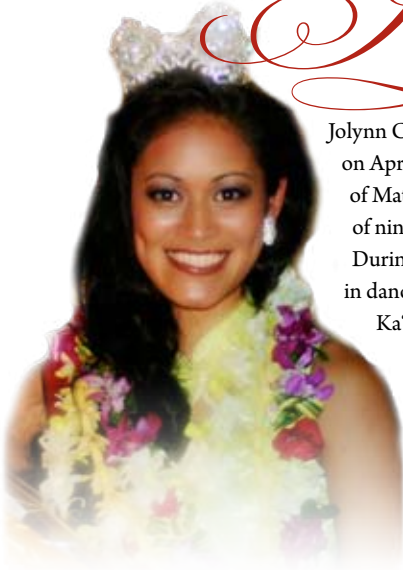
Ka'ū Main Street and the Ka'ū Coffee Festival Committee are collecting copies of photos and the history of Ka'ū Coffee, dating back to its origins in the late 1800s and carrying through the 20th century to the new era. Please bring your family information and photos to be copied on May 1 at Pāhala Community Center, from 9 a.m. to 4 p.m., and see the Ka'ū Main Street table. Samples of current and past Ka'ū Coffee labels and old tools, baskets and other remnants of the past will also be appreciated and can be photographed during the festival. See the April edition of *The Ka'ū Calendar* for a preliminary history to which the community is welcomed to add individual family stories of the rise of the Ka'ū Coffee industry.



Satsuki Funai, of Pāhala, is believed to be Ka'ū's longest-working, living coffee farmer. He turns 93 on May 14.

Aloha Miss Ka'ū Coffee 2009

Jolynn Cuison



Jolynn Cuison, of Nā'ālehu, was named the first Miss Ka'ū Coffee on April 24, 2009 at Ka'ū High School Gym. She is daughter of Mathias and Tracy Cuison, of Nā'ālehu, and is the eldest of nine children in a family where five have been adopted. During Miss Ka'ū Coffee she presented her skill and talent in dancing Hula, performing to a mele of

Ka'ū. Jolynn is a 2008 Ka'ū High

School graduate where she served in student government and as president of her class. She remains an honor student at Hawai'i Community College in Hilo and is pursuing a

career in nursing. Volleyball and hula are her hobbies. She has also been a Rodeo Queen. Since becoming Miss Ka'ū Coffee she has represented the Ka'ū community in attending the Miss Kona Coffee event and the Miss Hawai'i Filipina Pageant. She has led fundraising for a critically ill student at college. Tracy, her mom, describes Jolynn as "a very busy person - work, school, work, school."



A Very Special Mahalo

The Ka'ū Coffee Pageant Committee would like to give a very special thanks to:

- Nālani Parlin, for her creativity & talent in choreographing the 2010 pageant, and the countless hours spent teaching the contestants their opening dance.
- The Edmund C. Olson Trust, for its generous sponsorship of the Miss Ka'ū Coffee scholarship.
- The coffee farmers, for sponsoring the trophies, and
- All the families who have helped the young ladies with their quest to become Miss Ka'ū Coffee and Miss Peaberry.

Mahalos

Principal Sharon Beck, Ka'ū High & Pāhala Elementary.....	Venue & Practice Space
Maile Abellera.....	Logistics & Coordination
Melba Acedo.....	Judging
Gloria Camba.....	Chair & Director of Pageant
Ursula D'Angelo & Beauty Calls.....	Beauty Consulting
Kilohana Domingo.....	Judging
Jessica Ferracane- Irondog Communications.....	Public Relations
Buddy Fo.....	Music
Sammi Fo.....	Judging
Rodney Freitas.....	Sound
Greenpoint Nurseries.....	Flowers & Foliage
Michelle Galimba.....	Grantwriting, Finance, Coordination
Dane Galiza.....	Bamboo Vases
Hilo Bay Printing.....	Program Printing
Florencia "Rama" Hughes.....	Modeling
Tanya Ibarra.....	Program Design
Ron Johnson.....	Editing
Kailiawa 'Ohana.....	Security
Dean Kaniho & Ka'ū High Crew.....	Stage, Set-up & Care of Venue
Ka'ū Coffee Growers Cooperative.....	Donation of Trophies, Set-up, Coordination
Terrie Louis.....	Input
Nona Makuakane.....	Pāhala Community Center Practice Space
Chris Manfredi.....	Grant writing, Promotions, Photography & Coordination
Trini Marques.....	Pageant Trophies, Sashes, Tiaras
Christine Matsuoka.....	Auditing
Brenda Iokepa-Moses.....	Stage Decorations
Julia Neal.....	Photography & Writing
Lorie Obra.....	Coordination, Set-Up & Auditing
Edmund C. Olson Trust.....	Miss Ka'ū Coffee Scholarship & Old Pāhala Clubhouse Practice Space
Orchids in the Mist.....	Flowers
Pāhala Plantation Cottages.....	Accommodations & Ka'ū Market House Practice Space
Nālani Parlin.....	Choreography and Photography
Amy Peralta.....	Auditing
John Replogle.....	Emcee
Wilma Tabios Roddy.....	Emcee
Jessica Villegas.....	Lessons in Make-up
Volcano Town Productions.....	Lighting
Nona Wilson.....	Judging
Cheryl Weaver.....	Judging

PĀHALA COMMUNITY CENTER

KA'Ū COFFEE FESTIVAL

www.kaucoffeesfestival.com

Ho'olaule'a

Saturday, May 1, 9 a.m. to 5 p.m.

- * Miss Ka'ū Coffee & Her Court
- * Ka'ū Coffee Recipe Contest & Ka'ū Coffee Tasting
- * Ka'ū Coffee Farm Tours
- * Live Music All Day & Ka'ū Coffee Songs
- * Food, Games, Family Fun & Lucky Numbers

Coffee Education & Farm Tours

Sunday, May 2, 9 a.m. to 3 p.m.

May 1-2, 2010

Pāhala, Hawai'i

A Drug and Alcohol Free Event, No Outside Coolers Please.

EXPERIENCE KA'Ū COFFEE

Mahalo to our generous sponsors:



- Carlsmith Ball
- Palehua Farmers Coop
- Steven Lim

For more information and event schedule, visit www.kaucoffeesfestival.com or call 929-9550

NON-DISCRIMINATION STATEMENT: We provide access to our activities without regard to race, color, national origin, age, sex, religion, or disability. If you require reasonable modifications due to disability, please call Chris at 808-929-9550 ten working days prior to our event.